

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

|   |                                  |
|---|----------------------------------|
| <b>Station and Location:</b><br><b>KSHB-TV      Kansas City</b> | <b>Date:</b><br><b>8/17/2012</b> |
|---|----------------------------------|

I, Media Strategies and Research,  
 being/on behalf of: Claire McCaskill, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Senate  
 in the Primary  
 election to be held on: Tuesday, August 07, 2012  
 do hereby request station time as follows:

| Broadcast Length         | Time of Day, Rotation or Package | Days | Class                   | Times per Week | Number of Weeks |
|--------------------------|----------------------------------|------|-------------------------|----------------|-----------------|
| SEE ATTACHED SCHEDULE    |                                  |      |                         |                |                 |
| Date of First Broadcast: |                                  |      | Date of Last Broadcast: |                |                 |
| Monday, August 20, 2012  |                                  |      | Sunday, August 26, 2012 |                |                 |
|                          |                                  |      |                         |                |                 |

**Total Charges: \$12,250.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

McCaskill for Missouri 2012

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michelle Sherod

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Friday, August 17, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

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|                          |                                  |      |                         |                |                 |

**Total Charges: \$13,200.00**

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